

#ROTE KARTE FÜR FREIER

Red card for sex buyers
for a European
Championship
without sex buying

Football champion of Europe instead of brothel of Europe

Since 2002, a law has been in effect in Germany that has fuelled the demand for prostitution. Germany now has the reputation of being 'the brothel of Europe'. Thousands of women are sexually exploited.

Floodlight instead of red light

Money spent on prostitution supports organized crime, money laundering, sexual violence, human trafficking and exploitation. Only a general criminalization of sex buyers will make prostitution unprofitable for organized crime.

Against discrimination

Legalized prostitution encourages discrimination against women and girls and reinforces social inequality.

Respect – also off court

Sex for money is sex without real consent. Most women experience prostitution as sexual violence. Prostitution is a violation of sexual self-determination. When you respect the other person, you don't buy sex.

Heart and mind

Prostitution is surrounded by many myths. These myths serve to conceal violence and exploitation and to portray prostitution as a 'normal profession'.

**Let's not fool ourselves any longer
but take a closer look!**

**Let's work together for a world
without sexual exploitation!**

The red card goes to the player who has broken the rules. There is no fair play in prostitution. This is why sex buyers should be sidelined:

- Sex buyers take advantage of the vulnerable position of women in prostitution
- Sex buyers accept that women are in prostitution involuntarily
- Sex buyers rate women in prostitution – as if they are a commodity
- Sex buyers are alone with prostituted women. Nobody is watching.
- Sex buyers directly harm prostituted women physically as well as mentally.

Unsportsmanlike behaviour

While the majority of the people in prostitution are women, it is almost exclusively men who buy sex. In prostitution, the one who has the money has the power – and that's the sex buyer.

Women in prostitution are under great pressure to earn money. They can hardly afford to refuse sex buyers or refuse sex acts.

Insults

In so-called sex buyer's forums, where clients discuss and rate women in prostitution online, there is an overall atmosphere of contempt, hatred and disdain for women. The women are dehumanised, described and rated like commodities.

Rough play

Many women in prostitution suffer from physical illness, depression and severe trauma. In most cases prostitution is involuntary. Sex buyers condone this. Prostitution is violence against women.



Prostitution is violence against women.

Say no to buying sex! Become our fan and share a photo of yourself with our Red Card using the hashtag #Rotekartefuerfreier / #redcardforsexbuyers on social media.